



**PARKS AND RECREATION COMMISSION
AGENDA**

Special Meeting

Wednesday, May 18, 2016 • 6:30 p.m. • San Bruno City Hall, 567 El Camino Real – Room 113

WELCOME TO OUR COMMISSION MEETING

If you wish to speak on an item under discussion by the Commission and appearing on the agenda, you may do so upon receiving recognition from the Commission Chair. If you wish to speak on a matter not appearing on the agenda, you may do so during PUBLIC DISCUSSION. Please state your name and address; if you are representing an organization, please state the name of the organization. In compliance with American Disabilities Act, individuals requiring accommodations for this meeting should notify us 48 hours prior to meeting (616-7180).

Please note: Commission policy allows a maximum of three (3) minutes for individual comments.

1. **CALL TO ORDER/ROLL CALL:**
2. **PLEDGE OF ALLEGIANCE:**
3. **APPROVAL OF THE AGENDA:**
4. **APPROVAL OF THE MINUTES:** April 20, 2016
5. **PUBLIC COMMENT ON ITEMS NOT ON AGENDA:** (Note: Commission's policy is to refer matters raised in this forum to staff for investigation and/or action where appropriate. State Law, known as the "Brown Act", prohibits Commission from discussing or acting upon any matter that is not on the agenda. Non-agenda issues rose by members of the public or by the Commission may, at the discretion of the Commission, be scheduled for consideration at future meetings.)
6. **CONSENT CALENDAR:**
7. **NEW BUSINESS:**
 - a. Presentation of Recommended Software System for Recreation Registration and Reservations
 - b. Formation of Subcommittee for Florida Property (Oral Report)
8. **UNFINISHED BUSINESS:**
9. **EXCLUDED CONSENT:**
10. **ITEMS FROM STAFF:**
 - a. Community Day in the Park Planning Update
11. **PUBLIC COMMENT ON ITEMS NOT ON AGENDA:** (Note: Commission's policy is to refer matters raised in this forum to staff for investigation and/or action where appropriate. State Law, known as the "Brown Act", prohibits Commission from discussing or acting upon any matter that is not on the agenda. Non-agenda issues rose by members of the public or by the Commission may, at the discretion of the Commission, be scheduled for consideration at future meetings.)
12. **ITEMS FROM MEMBERS AND SUBCOMMITTEE REPORTS:**
 - a. Subcommittee Updates (as needed)
 1. Master Fee Schedule (Palmer, Melendrez) – None
 2. Glenview/Crestmoor Park Reconstruction (Davis, Greenberg, Zamattia) – None
 3. Adopt-a-Park Program (Palmer, Gonzales) – Oral Update
 4. Commissioner Handbook (Davis, Melendrez, Palmer) – None
 5. Community Recognition (Zamattia, Greenberg, Gonzales) - None
 - b. Report from Commissioners

13. ADJOURNMENT

**** POSTED PURSUANT TO LAW ****



MEETING MINUTES

**Parks and Recreation Commission
April 20, 2016**

1. **Call to Order/Roll Call:** Chair Palmer called the meeting of the Parks and Recreation Commission to order at 7:00 p.m. Commissioners Present: Chair Palmer, Vice-Chair Davis, Gonzales, Greenberg, Melendrez, Nigel, Salazar, and Zamattia. Staff: Burns, Brewer, and Aker.
2. **PLEDGE OF ALLEGIANCE:** Commissioner Melendrez led the Pledge of Allegiance.
3. **APPROVAL OF THE AGENDA:** **MSC Nigel/Gonzales** for approval of the agenda.
4. **APPROVAL OF MINUTES:** **MSC Melendrez/Nigel** for approval of the March 16, 2016 meeting minutes. Approved unanimously.
5. **PUBLIC COMMENT:** None.
6. **CONSENT CALENDAR:** None.
7. **CONDUCT OF BUSINESS:**
 - a. Presentation of Community Recognition Award – Ken Kreisel presented the Community Recognition Award to Tony and Elisa Geraldini for 25 years of service to the Senior Center Nutrition Program and San Bruno community. Tony and Elisa expressed their thanks for the honor, and that it was their pleasure to work for a community they consider family. The Commission expressed their appreciation and admiration for the recipients of the award and presented them with a plaque.
 - b. Summer Recreation Program Preview – Superintendent Brewer gave the Commission a review of all the programs the Recreation office would be offering for summer 2016. Staff will bring back the traditional summer camps as well as the popular aquatics programs, and adding a few specialty camps as well. She also introduced a camp video that would run on San Bruno Cable as part of an advertising strategy that Recreation Services Supervisor, Danielle Kranitz, filmed in collaboration with San Bruno Cable. The Commission congratulated staff on the video and appreciated the great success of the camp program over the years.
8. **UNFINISHED BUSINESS:**
 - a. Review and Approval of Parks and Recreation Commission Handbook –

Commissioner Nigel thanked the committee for the new streamlined structure of the handbook. Commissioner Salazar addressed a link that was no longer valid in the Brown Act section of the handbook and Commissioner Nigel also addressed an edit on page 11 of the handbook. **MSC Greenberg/Davis** to approve the handbook after the corrections were made. Approved unanimously. Commissioner Salazar asked staff where the handbook will be posted or available to the public and Director Burns responded that she would ask the City's Information Technologies department if it could go on the homepage for the Parks and Recreation Commission on the City website.

9. EXCLUDED CONSENT: None.

10. ITEMS FROM STAFF:

- a. Community Day in the Park Planning Update – Superintendent Brewer updated the Commission on the progress of the upcoming Community Day in the Park. The City is working in partnership with the San Bruno Community Foundation as well as the Lions Club. There will be food, live music, and a car show as well as rides. Wristbands for the rides will be available for sale at the Recreation office and City Hall for \$10 before the event and \$20 the day of. Director Burns added that Community Commissions, Committees, and Boards will have information tables during the event and asked the Commission if they would have one as well. The Commission replied that they will have a table present at Community Day in the Park.
- b. Director Burns wanted to let the Commission know that during May's Park and Recreation Commission meeting, there would be a staff report regarding changing the software company currently used for class registration and reservations. They were also hoping to present it to City Council in May.

11. PUBLIC COMMENT: None.

12. ITEMS FROM MEMBERS AND SUBCOMMITTEE REPORTS:

- a. Subcommittee Updates
 1. Master Fee Schedule – None.
 2. Glenview/Crestmoor Park Reconstruction – Commissioner Zamattia reported that about 30 residents were at the second meeting for the Glenview/Crestmoor Park reconstruction planning at the San Bruno American Legion hall on Monday, March 21, 2016. Residents reviewed the design concepts that were presented during the first meeting and they were given maps to look at specific locations for some of the amenities. The third meeting will be on Thursday, May 12 at 6:30 p.m. in Room 115 at City Hall.
 3. Adopt-a-Park Program – Commissioner Gonzales reported that the first planting project at Grundy Park scheduled for April 9th was rained out would need to be rescheduled. Commissioner Gonzales said they were still able to create a better volunteer list on that day for future projects, such as the tree planting project on Arbor Day. Commissioner Davis asked about how organizations adopt parks and Commissioner Gonzales replied that several community groups have already adopted parks but that they were trying to build a bigger community of people to adopt

neighborhood parks so that when work needs to be completed they can call upon that organization to complete it.

4. City Park Pathway Project – None.

5. Commissioner Handbook – None.

- b. Commissioner Greenberg reported that the Junior Giants fliers had been distributed through San Bruno schools and that their sign - ups were scheduled for Saturday, April 30th at the San Bruno Library. She also commented that she loves the summer Activity Guide and appreciates all the different camps offered to kids. She also appreciated the Youth Activities Committee ad that was in the guide. She commented that some residents had questioned her about trees being planted on Peachwood and she asked staff if they had any updates on when that would take place. Director Burns replied that the City has been working with a representative of the Home Owners Association who removed the trees on Peachwood to replace them, they are hoping to have them done soon. Commissioner Nigel thanked Commissioner Salazar for the articles he shared about Lorry and Bob Greenberg. He also asked for community participation for the upcoming Relay for Life and that he would be attending in honor of his sister. He also encouraged the Commission and residents to attend the San Bruno Community Foundation meetings which are held at the Senior Center every 1st Wednesday of the month at 7 p.m. Vice-Chair Davis wanted to announce that the Relay for Life was being held Saturday, April 30th at Capuchino High School at 9 a.m. She encouraged everyone to go and walk a lap for a good cause.

13. **ADJOURNMENT:** With no other business to be conducted, **Chair Palmer** adjourned the meeting at 7:52 p.m.

Respectfully Submitted,

Ludmer Aker
Executive Assistant
City of San Bruno



CITY OF SAN BRUNO
COMMUNITY SERVICES DEPARTMENT

DATE: May 18, 2016

TO: Parks and Recreation Commission

FROM: Danielle Brewer, Community Services Superintendent

SUBJECT: Presentation of Recommended Program for Recreation Registration and Reservations

BACKGROUND:

The Department has been interviewing and evaluating new programs for registration and reservations for approximately four years. For the past 8 years, the Department has been using a company called ActiveNet for registration and reservations. While the program is robust with reports and features, it is quite expensive to both the City and to the online user. The program is designed to assess a fee on each transaction both in the office and when someone registers online. As our programs grow, so does the fee paid to the company. At this time a fee of 1.5% is assessed on every transition. In addition, if a resident registers online, they are assessed a 7% transaction fee as well. This fee has detoured most online users from registering for classes.

DISCUSSION:

In 2012, staff began a Request for Proposal (RFP) process to find a new program that meets the needs of the department and community as well as a more cost effective solution. The department looked at three options in 2012 and at that time, none of those options were viable as they did not provide the necessary components the department needed.

This past fall, MaxGalaxy contacted the Department to arrange a demonstration of their updated software. First the front office staff viewed the demonstration to be sure they were comfortable with the features. Upon their approval, the programming staff viewed the demonstration to ensure it would work for their needs. Finally, the Department Head and the Information and Technology Manager viewed the demonstration. Staff was pleased with what the program has to offer both to the backend user as well as the convenience for the customer.

FISCAL IMPACT:

Currently the Department pays approximately \$68,000 per year in transaction fees to ActiveNet. The cost for MaxGalaxy would be \$22,900 for the implementation year. This includes Set Up and Configuration fees as well as training costs. After the first year, the cost of the program would drop to \$11,400. This is a total savings of approximately \$56,000 to the City.

ATTACHMENTS:

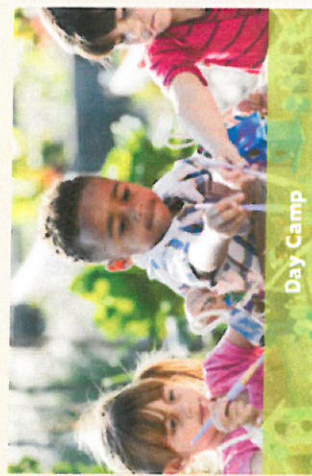
Screen Shots of MaxGalaxy Program

MaxGalaxy Park & Recreation

Facility Reservation Schedules Campsite Reservations

Online Registration

First time visitors, please [Register](#).
Returning visitors, [Login](#)



- ▶ Adult
- ▶ Pool
- ▶ Preschool
- ▶ Spec Rec
- ▶ Special Events
- ▶ Youth
- ▶ Tween and Teen

☐ Advanced Search

and players are friendly. Participants are required to bring their own racquets and birdies. Monthly registration is required for this program, help with registration available. Drop in players are not allowed.

Activity Name	Code	Dates	Times	Days	Location
Register Badminton Session 2		5/6/2016 - 5/27/2016	7:30 PM - 9:30 PM	F	SRC
Register Badminton Session 3		6/3/2016 - 6/24/2016	7:30 PM - 9:30 PM	F	SRC
Register Badminton Session 4		7/1/2016 - 7/29/2016	7:30 PM - 9:30 PM	F	SRC
Register Badminton Session 5		8/5/2016 - 8/26/2016	7:30 PM - 9:30 PM	F	SRC

Barre

This new and innovative fitness class is a great combination of ballet, yoga, Pilates and core conditioning. It is a high energy and low impact workout that tones and stretches your muscles while burning fat and increasing your flexibility. We will utilize hand held weights, stretch bands and of course the ballet barre. Wear comfortable clothing and bring an exercise mat.

Activity Name	Code	Dates	Times	Days	Location
Waitlist Barre Session 1		4/4/2016 - 5/9/2016	6:15 PM - 7:00 PM	M	SRC
Register Barre Session 2		4/7/2016 - 5/12/2016	12:00 PM - 12:45 PM	Th	SRC
Register Barre Session 3		5/16/2016 - 6/27/2016	6:15 PM - 7:00 PM	M	SRC
Register Barre Session 4		5/19/2016 - 6/23/2016	12:00 PM - 12:45 PM	Th	SRC
Register Barre Session 5		7/20/2016 - 8/17/2016	5:30 PM - 6:15 PM	W	SRC

Belly Dance

Have some fun this season learning how to belly dance! This sassy dance form is popular with all ages and body types. Get in shape, tone, stretch and increase flexibility to great music while learning Egyptian-American cabaret style dance. Hip circles, shimmies, shoulder rolls and grapevine moves will be combined into a fun and active choreography. Wear comfortable clothing.

Activity Name	Code	Dates	Times	Days	Location
Register Belly Dance Session 1 - beginning students		4/4/2016 - 5/23/2016	6:45 PM - 7:45 PM	M	SRC
Register Belly Dance Session 2 - continuing students		4/6/2016 - 5/25/2016	7:30 PM - 8:30 PM	W	SRC
Register Belly Dance Session 3 - continuing students		6/1/2016 - 7/13/2016	6:45 PM - 7:45 PM	W	SRC

Dog Obedience

Join our new Dog Obedience classes taught by staff of Joyce's Dogs. Joyce's motto is: We teach the human end of the leash at least as much as the dog end! All puppies and dogs must be current on vaccinations recommended for his/her age.

Activity Name	Code	Dates	Times	Days	Location
Register Beginning Dog Obedience Session 1		4/14/2016 - 5/19/2016	8:00 PM - 9:00 PM	Th	RHRC
Register Dog Obedience Session 2		6/2/2016 - 7/7/2016	8:00 PM - 9:00 PM	Th	RHRC
Register Puppy Manners Session 1		4/14/2016 - 5/19/2016	7:00 PM - 8:00 PM	Th	RHRC
Register Puppy Manners Session 2		6/2/2016 - 7/7/2016	7:00 PM - 8:00 PM	Th	RHRC

Dynamic Stretch for Life

This is an integration of three movement disciplines, ie. yoga, ballet and pilates. With the emphasis on core stability and strengthening, we will use resistance bands and partake in exercises all geared to a stronger and healthier you! Bring a yoga mat and small towel.

Activity Name	Code	Dates	Times	Days	Location
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MaxGalaxy Park & Recreation

[Facility Reservation](#)
[Schedules](#)
[Campsite Reservations](#)

Schedules

Campsite Reservations

☒ Basketball Court 1 ☐ Basketball Court 2 ☐ Volleyball Court 1 ☐ Volleyball Court 2

Mon, 2

Tue, 3

Wed, 4

Thu, 5

Fri, 6

Game

Practice

Practice

MaxGalaxy Park & Recreation

Mike Chapley | Edit Account | Account History | Balance (\$1,409.44) | Team Balance (\$325.00)

ation Schedules Campsite Reservations

Activity Registrations

Activity Name

How to Boil Water (H2O)

Registrant

Mike Chapley

Fee Details:

Fee	Qty	Price	Total
Field Trip	1	\$30.00	\$30.00
Early Reg Discount Percentage	1	(15%)	(\$4.50)

Amount
\$25.50

Subtotal: \$25.50

Tax: \$0.00

Total: \$25.50

Balance Due Today: \$25.50

Name On Card:

Address:

City:

State:

Country:

Zip:

Continue

MaxGalaxy Park & Recreation

Mike Chapley | Edit Account | Account History | Balance (\$1,409.44) | Team Balance (\$325.00) | Ca


Reservation

Schedules

Campsite Reservations

Activity Registrations

Activity Name

Remove How to Boil Water (H2O) 

Fee Details:

Field Trip
Early Reg Discount Percentage

Registrant

Mike Chapley

Qty	Price	Total
1	\$30.00	\$30.00
1	(15%)	(\$4.50)

Amount

\$25.50

Sub Total: \$25.50

Tax: \$0.00

Total: \$25.50

Balance Due Today: \$25.50

Coupon Code:

Submit

Continue Shopping

Checkout

How to Boil Water (H2O)

Dates: 6/1/2016 - 8/31/2016

Description:

This is a class for anyone who claims, "I don't even know how to boil water!" - come learn some kitchen basics that will help boost your confidence in food preparation.

Online Registration Dates:

3/17/2016 12:00 AM - 5/15/2016 12:00 AM

Currently Enrolled: 9

Requirements:

Min Age: 18 yrs 0 mo (as of 6/1/2016)

Max Age: 75 yrs 0 mo (as of 6/1/2016)

Day	Date	Start Time	End Time	Facility
Mon	6/13/2016	10:00 AM	11:00 AM	ABC Park

Registrant Information

Name of Registrant: * Mike Chapley

What level of experience does your child have with soccer?

Waiver

READ CAREFULLY

Please read this form carefully and be aware that, in signing up and participating in Park District programs, you will be waiving and releasing all claims for injuries, arising out of participation, that you or the above participant might sustain. The terms, "I," "me," and "my" also refer to parents or guardians as well as the participants in the programs. In registering for the Park District programs, you are agreeing as follows:

As a participant, I recognize and acknowledge that there are certain risks of physical injury, and I agree to assume the full risks of any injuries, including death, damages or loss which I may sustain as a result of participating, in any manner, in any and all Park District activities. I further recognize and acknowledge that all athletic activities involving strenuous exertion or potential body contact are hazardous recreational activities and involve substantial risks of injury.

agree to waive and relinquish any and all claims I may have as a result of participating in programs against the Maximum Solutions Park and Rec, any and all other participating or cooperating governmental units, any and all independent contractors, officers, agents, servants and employees of the governmental bodies and independent contractors, and any and all other persons and entities, of whatever name or nature, who may be directly or indirectly liable for any injuries that I might have sustained while participating. (The parties described in the



SHORELINE Parks, Recreation & Cultural Services

AAA

Create Account | Login

Program Registration

Facility Schedules

Pass Renewal

Picnic Shelter Rental

Facility Rental Information

FAQ

Create one main account per household.

Health Notes – please also include allergy information. If none put N/A. (required field)

Additional household members can be added at the bottom of the page.

Make sure to SUBMIT your account information prior to leaving this page.

First Name: *	<input type="text"/>	(Primary Contact)
Last Name: *	<input type="text"/>	(Primary Contact)
Middle Name:	<input type="text"/>	
Nickname:	<input type="text"/>	
Language:	<input type="text" value="English (USA)"/>	
Birthdate: *	<input type="text"/>	
Grade:	<input type="text"/>	
Address: *	<input type="text"/>	
	<input type="text"/>	
City: *	<input type="text"/>	
State: *	<input type="text" value="Washington"/>	
Zip: *	<input type="text"/>	
Phone: *	<input type="text"/>	(ex: XXXXXXXXXX)
Health Notes: *	<input type="text"/>	
Emergency Contact: *	<input type="text"/>	
Emergency Phone: *	<input type="text"/>	(ex: XXXXXXXXXX)

The MaxGalaxy Email module gives users the ability to create custom email templates that can be sent out to their customers. This module includes a variety of features intended to help users send a wide variety of communications. The MaxGalaxy Email module is a greatly enhanced version of the standard (included) MaxGalaxy email feature and includes complete HTML editing features, spell-check, and the ability to include images, links, tables, and symbols in email messages.

Benefits for Management and Staff

- Track (and report on) delivered, opened, bounced, blocked, and unsubscribed emails
- View statistics related to geography of customers, devices used to open emails, ISP's, and browsers used by viewers
- Templates can be created and sent automatically - saving employee time and effort
- Automatically notify customers before their memberships expire

Benefits for Customers

- Receive promotional emails regarding new events or classes
- Get notification of change in activity (date/time/location)
- Receive confirmation emails after registering for a class or program

Sold for \$25.00 in blocks of 25,000



MaxGalaxy Email module is integrated with *all* other MaxGalaxy modules.

REQUIRES: Facility Scheduling and/or League Scheduling

MaxGalaxy's Website Integration is the must-have application that allows you to display a variety of information on your web site—without any manual posting or updating of information. Automatic refreshing/posting of web reports will save facility managers valuable time and having this information displayed on your web site will increase customer service and satisfaction. Our web integration product works as a direct link between your MaxGalaxy database and your website. Each web report is fully customizable—you select which facilities to include, which events to display, how many days a week it should update, and even how often it should update.

Benefits for Management and Staff

- Increased staff productivity; no need to manually update your website with schedule changes.
- Increased revenue by showing your customers available rental times at any chosen facility.
- Increased customer communication from posting league schedules and standings online.

Benefits for Customers

- Increased satisfaction from online access to current facility and league information.
- Customers can go online to view when their events and league information instead of having to call in.

RACC Facility Schedules

Calendar view for October 2014. Activities include Rhythmic Gymnastics, Art, Music, and various sports programs.

Facility Schedules

STARCENTERS Event Schedules

Calendar view for October 2014. Events include Open House, Parent Meeting, Open Practice, and various sports programs.

Event Schedules

NATIONAL YOUTH SPORTS LEAGUE Standings

Table showing team rankings for the 11 Man Bantam Division. Columns include Team, W, L, T, GF, GA, Pts, and other statistics.

League Standings

NATIONAL YOUTH SPORTS LEAGUE Schedules

Table showing game dates, times, and locations for the 11 Man Bantam Division. Columns include Start Time, End Time, Facility, Visitor, Home, and Event Type.

League Schedules

Looking to streamline the financial front end of your business operations? Integrate and manage ticket sales, pro shop, concessions, vending machines, membership sales, and more with MaxGalaxy's Point of Sale (POS) and Inventory application. Unlike traditional POS systems for retail and restaurant applications, our software had been specifically designed for sports related facilities.

The POS software integrates with all other applications, thus giving you and your customer additional flexibility within your complex (Customer can register for a class, reserve a facility, and buy lunch all through one interface). Our POS-Inventory solution may also be purchased as a stand-alone Point of Sale system or used in conjunction with other Maximum Solutions products.



Benefits for Management and Staff

- Ability to book facilities, sell memberships and registrations, check-in members, etc. through one centralized interface
- Reduce drawer shortages/overages with complete shift reporting
- Quick and easy cashier management
- Easy drawer reconciliation processes
- Accurate and detailed Point of Sale and general ledger reporting
- Ability to quickly take inventory counts and analyze the outcome

Benefits for Customers

- Provide quicker purchases and streamline the payment process
- Maintains customer credits on account, reducing the need to carry cash
- Elimination of paper forms means quicker service
- Ability to receive bills, receipts and program information electronically
- Ability to store payment information on file for quick check out process

Other Enhancement Application Modules:

Integrated Credit Card Processing



Offer your customers the ability to request or directly reserve online bookings. Guarantee payment with PCI compliant Credit Card Processing.

Point of Sale Hardware



Allow customers to go online and view schedules in a number of different formats (daily, weekly, monthly, list views, etc.)

Gift Cards and Pre-Pay Cards



Display scheduling information, news, weather and even live TV with MaxGalaxy Digital Display technology.

Facility Scheduling allows staff to manage and schedule facilities from any location with internet accessibility. Whether you are looking to schedule arenas, pools, fields or other facilities, MaxGalaxy will use conflict checking to prevent double-bookings (or you can share facilities). You will also be able to take advantage of our enhanced rate capabilities which allow you to design fee structures as unique as they need to be. Track reservation history, run countless reports, generate and track invoices all with this simple, easy to use application.

What types of facilities are clients scheduling out?

Ice Sheets, turf fields, soccer and football fields, baseball/softball diamonds, tennis and racquetball courts, conference rooms, meeting rooms, shelters and pavilions, training rooms and a whole lot more!



Benefits for Management and Staff

- Manage your reservations and schedules from any location.
- Increase revenue and customer satisfaction by preventing double bookings.
- Quickly and easily email customers regarding schedule changes, facility closings, special offers, etc.
- Automate things such as room layouts, contracts, permits, and more.
- Analyze facility usage statistics with a variety of integrated reports.

Benefits for Customers

- Assurance that bookings will be made accurately and efficiently without double-bookings.
- Stored account information for quicker reservations in the future.
- Elimination of paper forms; all communication can be done electronically.
- Ability to acquire past booking and payment information in just a few clicks.
- Ability to pay online (with our Customer Interface) for any outstanding payments due.

Other Enhancement Application Modules:

Online Facility Booking

Offer your customers the ability to request or directly reserve online bookings. Guarantee payment with PCI compliant Credit Card Processing.

Website Integration

Allow customers to go online and view schedules in a number of different formats (daily, weekly, monthly, list views, etc.)

Digital Signage

Display scheduling information, news, weather and even live TV with MaxGalaxy Digital Display technology.

The MaxGalaxy Registration module allows users to setup classes and programs, set prerequisites, register participants, utilize wait lists, take payments, print rosters, receipt confirmations and more. This module allows your staff to generate, run, and manage activities for your customers. This module expedites the registration process for both you and your customers.

MaxGalaxy offers you a variety of class discount options and can charge fees based on priority, membership status and residency. It even handles your prerequisites, multi-class as well as multi-customer discounts.

Benefits for Management and Staff

- One centralized location for all your program and activity registrations, payments, reports, etc.
- Accessibility to MaxGalaxy from virtually any location an internet connection is available.
- Ability to check-in class participants and track attendance.
- Increased staff productivity from entering customer information once.
- Ease of delivering schedule changes, class confirmations, waivers, receipts and more to customers via email.

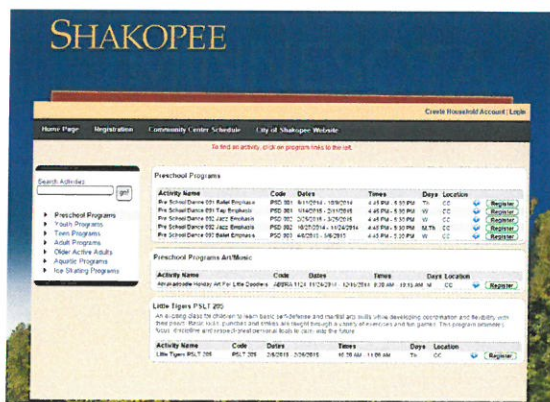
Benefits for Customers

- A faster and more convenient registration experience.
- Stored account information for quicker future enrollments.
- Ability to acquire registration history (able to view it online with the Online Registration software).
- Ability to setup payment schedules for programs and classes.

Online Registration

With Online Registration, your staff will no longer need to spend countless weekends working through endless registration lines. Staff will be able to greatly reduced time spent copying and mailing out information, and tending to phone calls because registrants will be able to register from the comfort of their own home!

Increase your organization's revenue by adding the integrated Online Registration module, a must for any organization to give their customers the convenience of registering online anytime, anywhere. Ask registrants custom questions, acknowledge waivers, and customize the way they pay for classes (including payment plans). Payment options include the functionality of online payment plans for more expensive classes. Registrants can view registration history online as well. We offer a 100% secure online interface with **no per transaction fees**. Credit cards are taken with 100% PCI compliance.



The MaxGalaxy Day Camp module allows you to effectively set-up, register, and manage day camps, daycare, and multi-session activities such as fitness programs, before and after school care, and skating lessons. The Day Camp module gives your customers the flexibility to choose which sessions they would like to register for.

Benefits for Management and Staff

- Easily create available dates and times
- Calendar tool for registration both in-house and Online
- Flexible pricing options for tiered pricing, packages, and drop-in rates
- Manage Check in and Check out times

Benefits for Customers

- Flexible registration dates - allowing your customers to pick programs that work around their busy schedules
- Easy payment options - can pay one class at a time, for multiple classes at once. Having pay now or pay later options
- Sign up with prepaid punch cards which allows them to drop into programs
- Can view and manage which days/time they are already enrolled in

Integration

- The Day Camp module is integrated with the MaxGalaxy Membership module so that customers can purchase Punch Passes to be used when purchasing Day Camp "Dates and Times."
- The Day Camp module is also integrated with the Customer Interface Site for the Online Day Camp Registration process.



CITY OF SAN BRUNO
COMMUNITY SERVICES DEPARTMENT

DATE: May 18, 2016
TO: Parks and Recreation Commission
FROM: Danielle Brewer, Community Services Superintendent
SUBJECT: Community Day in the Park Planning Update

BACKGROUND:

The Department has been working for the past few months to plan the 3rd Annual Community Day in the Park.

DISCUSSION:

Thanks to the generous funding from the San Bruno Community Foundation, Community Day in the Park will take place on Sunday, June 5, following the annual Lions Posy Parade.

The Community Day will include: two bands, Apple Z and Rebel Yell, seven carnival rides, Super Side, Berry Spin, Frog Hopper, Loop O Plane, Astroliner, Cyclone Swings, Fun House; food and drinks including hamburgers, hot dogs, tacos, sandwiches, Kettle Corn, snow cones, cotton candy, beer, wine, soda and more. The event will also include the annual Parkside vs. St. Roberts 8th Grade Baseball game, a car show and tables for Community and City Groups to share information.

FISCAL IMPACT:

None.

ATTACHMENTS:

Flyer



POSY PARADE

*Super Heroes
on Parade!*

**Posy Parade 11am
Community Day 12pm-5pm
Sunday, June 5**

Sponsored by...



SAN BRUNO
Community Foundation

Immediately following the Posy Parade

COMMUNITY DAY

San Bruno City Park

Music By...

Apple Z & Rebel Yell

Rides...

Super Slide, Berry Spin
Frog Hopper, Loop O Plane
Astroliner Cyclone Swings,
Fun House

Pre-Sale Ride Bands at
The Recreation Center & City Hall
\$10 if purchased before June 5
\$20 on day of event

Food and Drinks...

Hamburgers, Hot Dogs,
Mexican Food, Tri-Tip Sandwiches,
Veggie Sandwiches, Kettle Korn,
Snow Cones, Beer, Wine, Soft Drinks

Car Show

**Community Info
Tables & Displays**